



For Immediate Release

CANOE THE CREDIT RAISES FUNDS FOR CONSERVATION YOUTH CORPS

May 5, 2010 – Join the Credit Valley Conservation Foundation (CVCF) on Saturday, May 15, for the third Annual Canoe the Credit, an event to raise money in support of the Conservation Youth Corps (CYC). CYC is a program of Credit Valley Conservation (CVC) that gives local teens opportunities to earn volunteer hours by participating in environmental activities such as tree planting; river cleanups; fish and aquatic monitoring; and wildlife habitat construction.

This year paddlers can raise pledges to participate in: the **White Water Paddle**, designed for experienced paddlers, from Erindale Park to the Mississauga Canoe Club; the **Flat Water Paddle**, a leisurely course for novice paddlers on the Credit River, between Lakeshore Road and the QEW Bridge; and the **Team Challenge**, a friendly race in teams of eight - with one experienced paddler per boat. Participants are responsible for bringing or renting their own canoe. North canoes are provided for the Team Challenge. Participants can register at www.canoethecredit.ca.

Meet Honourary Event Chairs, Larry Cain and John Wood, Olympic medalists in canoeing, who will be participating in Canoe the Credit again this year. There will be paddling demonstrations and conservation displays, a Paddlers Post Party at the Mississauga Canoe Club, and great prizes to win, including a new kayak. If paddling isn't for you, there are other ways participants can show support:

- Be a sponsor - visit www.canoethecredit.ca.
- Make A Donation - Charitable tax receipts will be issued for all donations of \$10 or more.
- Volunteer for the event.
- Join the Refuse Raffle - each full bag of garbage collected gives participants a chance to win prizes.
- Collect pledges for planting trees - for every \$10 in pledges collected, CYC will plant a tree in the Credit River Watershed. Prizes will be awarded to participants with the highest amount of pledges.

"Whether you are a paddler or land dweller, everyone can show their support for the CVCF and the work it does by participating in the Third Annual Canoe the Credit to raise money for the Conservation Youth Corps," said Jim Muscat, Vice-Chair of the CVC Foundation Board.

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